

Prof. Motti Haimi, MD, PhD, MHA

| +972-050-4557767 | mottih@yvc.ac.il

ORCID: 0000-0001-8751-9793 | ResearcherID: R-6443-2019

Professional Profile

Distinguished Professor of Medicine and Specialist in Pediatrics and Pediatric Hemato- Oncology. A leading global authority in Telemedicine and Digital Health innovation, specifically focused on reducing healthcare disparities and optimizing digital health literacy among elderly and pediatric populations. Extensive background combining high-level academic research, clinical excellence in pediatric hematology, and strategic leadership in health systems management.

Academic Ranks & Institutional Appointments

- **Associate Professor, The Max Stern Yezreel Valley College, Health Systems Management Dept.** (Since March 2026)
- **Senior Clinical Lecturer (12.5% FTE), Technion, Rappaport Faculty of Medicine** (Since Feb 2024)
- **Adjunct Lecturer, Holon Institute of Technology (HIT), Digital Medical Technologies** (Since 2021)
- **Research Associate, University of Haifa, Center for Health Promotion Interventions** (2014 – 2022)
- **Clinical Lecturer, Technion, Rappaport Faculty of Medicine** (2015 – 2023)
- **Clinical Instructor, Technion, Rappaport Faculty of Medicine** (2012 – 2015)

Higher Education

- **Post-Doctoral Fellowships, Oxford University (2019) -Centre for Tropical Medicine and Global Health., and University of Haifa, School of Public Health** (2020 – 2022)
- **PhD in Public Health, University of Haifa** (2015 – 2019)
- **Master of Health Administration (MHA), University of Haifa (Magna Cum Laude)** (2013 – 2014)
- **Medical Doctor (MD), Hebrew University & Hadassah Medical School** (1991 – 1994)
- **B. Med (Cum Laude), Hebrew University & Hadassah Medical School** (1988 – 1991)

Clinical Leadership & Professional Experience

- **Chief Pediatric Officer, and Head of Research and Innovation, Meuhedet Health Services, Northern District** (Since July 2025)
- **Regional Medical Director & Hematologist, Meuhedet Health Services, Northern District** (2023 – 2025)
- **Medical Director & Senior Pediatrician, Clalit Health Services, Sharon-Shomron District** (2019 – 2023)
- **Senior Pediatrician & Pediatric-Hematologist, Clalit Health Services, Haifa District** (2007 – 2019)
- **Specialist in Pediatric Hematology-Oncology, Rambam Medical Center (Meyer Children's Hospital)** (2002 – 2005)
- **Specialist in Pediatrics:** March 1998 – August 2002: specialized in pediatrics at the Carmel Medical Center in Haifa. Israeli Board certification in Pediatrics- 2002. Basic scientific work on the subject: “Factors affecting delay in diagnosis of solid malignancies in children”. The work was sponsored by the Israel Cancer Society.

Leadership Positions in Scholarly Organizations

- Secretary and Board Member, Israeli Society for Quality in Healthcare (Since 2023)
- Head of Research and Innovation Group, Israel Ambulatory Pediatric Association (Since June 2024)
- COST Action Management Committee Member, Digital Mental Health for Young People (YouthDMH) (Since 2024)
- Board Member, Health Disparities Working Group, ISfTeH (Since 2021)
- Committee Member, Telemedicine Tutorial for Physicians, ESPGHAN (Since 2021)
- Committee Member, National Telemedicine Community, Israeli Ministry of Health (Since 2020)

Research Grants Awarded

- **Intersectionality, Equity and Equality in Telehealth Usage** funded by Ministry of Health (108,000 NIS) (2022 – 2023)
- **Identifying Needs and Emotions of People with Dementia using NVC** funded by Max Stern Yezreel Valley College (15,000 NIS) (2025)
- **Magnesium addition to desalinated water and health effects** funded by University of Haifa (15,000 NIS) (2024)
- **Delay in Diagnosis of Childhood Cancer** funded by Israel Cancer Association (15,000 NIS) (2003)

Honors & Academic Awards

- Haim Doron Prize for Outstanding PhD Thesis, National Institute for Health Policy Research (2022)
- Outstanding Technion Lecturer (7-time recipient for Telemedicine and Health Economics courses)
- Miriam Ben Haim Prize for Teaching Excellence, Technion Faculty of Medicine (2012)
- Daniel Turnberg UK/Middle East Travel Fellowship, Academy of Medical Sciences (Oxford University, 2019)
- Excellence Prize for Fellows in Pediatric Hematology-Oncology, ISPHO (2004)
- Excellence in B. Med Studies, Hebrew University Faculty of Medicine (1991)

Selected Refereed Publications

Total Citations: 1343 | H-index: 19 (Google Scholar)

- Haimi, M. (2026). The Role of Telemedicine in Transforming Healthcare Delivery. *Healthcare*.
- Baker, F., Haimi, M., et al. (2026). Systemic and healthcare burden of elevated Fibrosis-4 in the general population. *Polish Archives of Internal Medicine*. (Q1)
- Haimi, M. (2026). Nurse-Led Telephone Triage in Contemporary Healthcare. *Healthcare*. (Q2)
- Haimi, M., Shadmi, E., et al. (2025). Telehealth Usage Disparities in Israel in Light of the COVID-19 Pandemic. *Journal of Medical Internet Research*. (IF: 6.0, Q1)
- Haimi, M., & Sergienko, R. (2024). Adoption and Use of Telemedicine and Digital Health Services Among Older Adults. *JMIR Aging*. (Q1)
- Haimi, M. (2024). Telemedicine in war zones: prospects, barriers, and meeting the needs of special populations. *Frontiers in Medicine*. (Q1)
- Haimi, M. (2023). The tragic paradoxical effect of telemedicine on healthcare disparities. *BMC Medical Informatics & Decision Making*. (Q2)
- Haimi, M., et al. (2020). Assessing patient safety in a pediatric telemedicine setting. *BMC Medical Informatics and Decision Making*. (Q2)
- Haimi, M., & Kremer, R. (2017). Vitamin D deficiency/insufficiency from childhood to adulthood. *World Journal of Clinical Pediatrics*.
- Haimi, M., Peretz Nahum, M., & Ben Arush, M. (2004). Delay in Diagnosis of Children with Cancer. *Pediatric Hematology Oncology*.

Teaching Portfolio

- **Digital Technologies and Innovation in Healthcare (Graduate (MA), YVC)**, Since 2025
- **Telemedicine / Medicine in the Digital Era (Medical Students (MD), Technion)**, Since 2015, and **Health Administration students, YVC**, since 2025
- **Health Economics (Medical Students, Technion / YVC)**, Since 2022, and **Health Administration students, YVC**, since 2023.
- **Logistics and Resource Management in Healthcare (Undergraduate, YVC)**, 2023

Community Service & Outreach

- Public health education for young parents, Haifa Municipality.
- Outreach lectures on telemedicine in community venues (pubs, coffee shops).
- LGBT health advocacy: Targeted health lectures at annual Pride Day events.
- Managed multiple high-volume online health forums (Clalit, BEOK, 'Ask the Doctor').

Military Service

- Medical Officer (Reserve Duty), Major. Chairman of Medical Committees until 2019.