

**Name:** Avner Barnea

**Academic Degree:** Ph.D.

**Home Address**

2 Biet Zury St. Tel Aviv, 6912202

E-mail: [avner.proci@gmail.com](mailto:avner.proci@gmail.com) Mobile: 0522498639

2011-2015	University of Haifa	Political Science	Ph. D	2015
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**Title of Doctoral Dissertation**

"Failures in National and Business Intelligence: A Comparative Study."

**Name of Supervisor**

Professor Uri Bar-Joseph, the University of Haifa.

**Academic and Professional Experience**

Period (Dates)	Name of Institution	Department	Rank/Function
2017-now	The National Security Studies Center University of Haifa	Political Science	Research Fellow
2015-2023	Reichman University, Herzliya	Lauder School of Government, Diplomacy and Strategy	Lecturer
2011 - now	Netanya Academic College	Business (MBA)	Lecturer
2015 - 2020	Hebrew University of Jerusalem	Political Science (BA)	Lecturer
2016 - 2022	The Academic College of Tel Aviv-Yaffo	Business (MBA)	Lecturer
2016-Now,	Bar-Ilan University	Information Science	Lecturer
1970 - 1998	Prime Minister Office	Intelligence Community	Senior official

**Academic and Professional Awards**

Year	Name Of (Grant, Award, Etc)
2016	The Yoel Ben Porat Award (research on national intelligence), the Intelligence Heritage Center, Israel (chairman of the award committee – Prof. Eyal Ziser, Tel Aviv University).

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2016	SCIP - Distinguished Member- Academia.
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**Membership in Academic/Professional Societies**

Year	Society
2011- Now	ISA – International Studies Association - USA
2009- Now	Israel Political Science Association
2015- 2023	SCIP - a member of the Board of Directors - USA
2010 Now	The Intelligence Heritage Center, Israel
2010 - Now	Israel Association for International Studies
2019- Now	the International Journal of Intelligence and Counterintelligence, <u>Editorial Committee</u>
2020- Now	Journal of Intelligence Studies in Business, member, Advisory Board

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**Publications**

**Book Chapters**

1. The 2008 Financial Crisis as an Intelligence Failure, in **Big Boys, Big Egos and Strategic Intelligence**, 2015, by Joseph H.A.M. Rodenberg and Antoinette Rijsenbilt, pp. 205- 210, Eburon Academic Publishers, Delft, The Netherlands.
2. "Using Pilot to Develop CI function" (2012), in Kenneth Sawka and Bonnie Hohhof (eds.), **Starting a Competitive Intelligence Function**, *Competitive Intelligence Foundation*, Alexandria, VA, pp.187-193.
3. "The Unique Nature of Humint," in Gilboa, A., & Lapid, E., eds. (2012), **Israel's Silent Defender: An Insider Look at Sixty Years of Israeli Intelligence**, Gefen Publishing House, NY, pp.207-216.
4. "On targeted killings: the Israeli experience," in Killing in the Name of the State: State-Sponsored Assassination in International Politics, (Trenta, L. & Avramov, K. eds.). To be released.

**Books**

- **We Did not Anticipate That: Failures in National and Business Intelligence, a Comparative Study**, *Resling Publication House*, Tel Aviv, Israel (in Hebrew). December 2018.

- **We Never Expected That: A Comparative Study of Failures in National and Business Intelligence**, Lexington Books, Lanham, Maryland (US). 2021.
- **My new book, Israeli Security Agency in Crisis: How It Failed to See Storms Arrive**, is about to be published by Cambridge Scholars Publishing (UK) at the end of 2025.

### **Refereed Articles** (recent)

1. "The Intelligence Failure That Failed to Prevent the Murder of Yitzhak Rabin," *International Journal of Intelligence, Security and Public Affairs*, 19: 1, pp.23-43. March 2017. <https://www.tandfonline.com/doi/abs/10.1080/23800992.2017.1289763>
2. "Counterintelligence: The Stepson of the Intelligence Discipline: An Israeli Perspective," *Israel Affairs*, 23: 4, 2017, pp. 715-726. <https://www.tandfonline.com/doi/full/10.1080/13537121.2017.1333725>
3. "How a Comparative View and Mutual Study of National Strategic Intelligence and Competitive Intelligence Can Benefit Each Other," *INSS, Cyber, Intelligence, and Security* Volume 2, No. 2, September 2018, <https://www.inss.org.il/wp-content/uploads/2018/10/avner.pdf>
4. "The 'Lone Wolf' Phenomenon –New Challenges in the Era of Overload of Information ", *International Journal of Intelligence and Counterintelligence*, Vol. 31, No. 2, March 2018, pp.217-234. [https://www.researchgate.net/publication/324023084\\_Challenging\\_the\\_Lone\\_Wolf\\_Phenomenon\\_in\\_an\\_Era\\_of\\_Information\\_Overload](https://www.researchgate.net/publication/324023084_Challenging_the_Lone_Wolf_Phenomenon_in_an_Era_of_Information_Overload)
5. "National Strategic Intelligence and Competitive Intelligence: How Comparative View and Mutual Learning Can Help Each of Them?" *Journal of Mediterranean and Balkan Intelligence (JMBI)*, Vol. 10, No. 2, December 2017, pp. 133-150. [www.rieas.gr/images/rieasnews/jmbinew.pdf](http://www.rieas.gr/images/rieasnews/jmbinew.pdf)
6. "Forecasting for Intelligence Analysis: Scenarios to Abort Intelligence Surprise," *International Journal of Intelligence and Counterintelligence*, 34: 1, 106-133. [Forecasting for Intelligence Analysis: Scenarios to Abort Strategic Surprise: International Journal of Intelligence and Counterintelligence: Vol 34, No 1 \(tandfonline.com\)](https://www.tandfonline.com/doi/abs/10.1080/23800992.2017.1333725)
7. "Scenarios to prevent strategic surprises," *Maarachot*. Issue 487, 2021, in Hebrew. [www.maarachot.idf.il/2020/אסטרטגיות-הפתעות-לסיכול-תרחישים-מערכות-487](http://www.maarachot.idf.il/2020/אסטרטגיות-הפתעות-לסיכול-תרחישים-מערכות-487)
8. "Big Data and Counterintelligence in Western Countries", *International Journal of Intelligence and Counterintelligence*, Vol. 32, No. 3, pp. 433-447. June 2019. <https://www.tandfonline.com/toc/ujic20/32/3>
9. "Is it Possible to Break the Glass Ceiling of Strategic Intelligence? *Bein Haktavim*, 20-21 June 2019, in Hebrew. [www.idf.il/-20-21-אתרי-יחידות/מרכז-דדו-גליון-20-21](http://www.idf.il/-20-21-אתרי-יחידות/מרכז-דדו-גליון-20-21)

[טרנספורמציה/האם-ניתן-לפרוץ-את-תקרת-הזכוכית-של-דיציפלינת-המודיעין-האסטרטגי-ד-ר-אבנר-ברנע](#)

10. "Forecasting for Intelligence Analysis: Scenarios to abort strategic surprise," *International Journal of Intelligence and Counterintelligence*, Vol. 34, No. 1, 2020, <https://www.tandfonline.com/doi/full/10.1080/08850607.2020.1793600>
11. "Strategic Intelligence: a Concentrated and Diffused Intelligence Model," *Intelligence and National Security*, April 2020, <https://doi.org/10.1080/02684527.2020.1747004>.
12. "Integrating the counterintelligence discipline into Israel's security Concept," *Research Forum (INSS)*, Vol. 23, No. 2, April 2020. [https://www.inss.org.il/strategic\\_assessment/integrating-the-counterintelligence-discipline-into-israels-security-concept/](https://www.inss.org.il/strategic_assessment/integrating-the-counterintelligence-discipline-into-israels-security-concept/)
13. "How will AI change intelligence and decision-making?" *Journal of Intelligence Studies in Business*, 2021, 10 (1) 75-80. [https://www.researchgate.net/publication/386887301\\_How\\_will\\_AI\\_change\\_intelligence\\_and\\_decision-making#fullTextFileContent](https://www.researchgate.net/publication/386887301_How_will_AI_change_intelligence_and_decision-making#fullTextFileContent)
14. "Israeli Intelligence, the Second Intifada, and Strategic Surprise: A Case of 'Intelligence to Please'?" *International Journal of Intelligence and Counterintelligence*, 36:2, 516-540, 2023. [www.tandfonline.com/doi/full/10.1080/08850607.2021.1994347](http://www.tandfonline.com/doi/full/10.1080/08850607.2021.1994347)
15. "The Second Intifada and Strategic Surprise: A Case Study to Please Decision Makers," *The Israeli Journal of Society Military and National Security*, No. 3 (2022), in Hebrew. [www.civil-military-studies.org.il/כתב-עת-אקדמי-שלישי/האנתפאדה-השנייה-והפתעה-אסטרטגית-מקרה/](http://www.civil-military-studies.org.il/כתב-עת-אקדמי-שלישי/האנתפאדה-השנייה-והפתעה-אסטרטגית-מקרה/)
16. "Israeli Intelligence was Caught Off Guard: The Hamas Attack on 7 October 2023--A Preliminary Analysis." *The International Journal of Intelligence and Counterintelligence*, March 2024, [www.tandfonline.com/doi/full/10.1080/08850607.2024.2315546](http://www.tandfonline.com/doi/full/10.1080/08850607.2024.2315546)
17. "Missed Signals that Led to a Strategic Surprise: Israeli Arab Riots in 2021." *INSS, Strategic Update*, No. August 2024. [https://www.inss.org.il/strategic\\_assessment/israeli-arab-riots/](https://www.inss.org.il/strategic_assessment/israeli-arab-riots/)
18. "Israel: Targeted Killings in the Occupied Territories," in *Killings in the Name of the State: State-Sponsored Assassination in International Politics*, edited by Luca

Trenta and Kiril Abramov, Lynne Rienner Publishing, 2025.

[https://www.rienner.com/title/Killing\\_in\\_the\\_Name\\_of\\_the\\_State\\_State\\_Sponsor\\_d\\_Assassination\\_in\\_International\\_Politics](https://www.rienner.com/title/Killing_in_the_Name_of_the_State_State_Sponsor_d_Assassination_in_International_Politics)

**Conference Proceedings** (recent)

1. "Strategic Surprises in National and Business Intelligence: A Comparative Study." Annual Scientific Meeting of the International Society of Political Psychology (ISPP), July 2013.
2. "Preventive Scenarios for Reducing the Risk of Strategic Surprises," with Prof. Avi Meshulach, April 2016. The Open University Conference (Policy Analysis Institute) on Policy Scenarios,
3. "Competitive Intelligence Challenges in the Information Age." Intelligence Challenges in the 21st Century, May 2014, Western Galilee Academic College,
4. "Comparative Analysis of Intelligence Failures in the National and Business Fields." Annual Conference of the Israel Political Science Association, May 2016.
5. "Scenario analysis to prevent strategic surprises," the Israel Political Science Association annual conference, Sappir Academic College, May 2018.
6. "Coping with Failures of Intelligence in National Security and Business" and "Scenarios to Prevent Strategic Surprises" were presented at the International Studies Association (ISA) conference in Toronto, Canada, in March 2019.
7. "Israeli Intelligence, the Second Intifada, and Strategic Surprise" was presented at the International Studies Association (ISA) conference in Nashville in March 2022.
8. "The May 2021 Uprising of Israeli Arabs: A Case of Strategic Surprise" was presented at the International Studies Association (ISA) conference in Montreal in 2023.
9. "The May 2021 Uprising of Israeli Arabs: A Case of Strategic Surprise" was presented at the annual Israeli Association for International Relations conference in June 2023.
10. "Israel Intelligence was caught off guard" was presented at the June 2024 virtual conference of IAFIE (International Association for Intelligence Education).
11. " Hamas is deterred" as wishful thinking: an analysis of the Hamas attack on October 7," was presented at the annual conference of the Israeli Association for International Relations in June 2024.
12. "Integrating the Counterintelligence Discipline into Israel's Security Concept" was presented at the annual Israeli Association for International Relations conference in June 2024.

13. "ISA in a democratic society: a comparative study" was presented at the conference of the Israeli Association for International Relations, June 2025.
14. " Hamas is Deterred" as Wishful Thinking: An Analysis of Hamas's Attack on Israel, on October 7, will be presented at the IAFIE conference (International Association for Intelligence Education), Madrid, September 2025.
15. " Hamas is Deterred" as Wishful Thinking: An Analysis of Hamas's Attack on Israel, on October 7, will be presented at IFIS (Israel Forum of Intelligence Studies), Jerusalem, November 2025.

### **Other publications**

1. "Intelligence Failures: Competitive Intelligence and Strategic Surprises." *Competitive Intelligence Magazine*, Vol. 13, No. 4, July-September 2010. ( 4 citations)
2. The Financial Crisis as an Intelligence Failure. *Competitive Intelligence Magazine*, Vol. 14, No. 2, April/June 2011.  
[https://www.researchgate.net/publication/309391878\\_The\\_2008\\_Financial\\_Crisis\\_as\\_an\\_Intelligence\\_Failure](https://www.researchgate.net/publication/309391878_The_2008_Financial_Crisis_as_an_Intelligence_Failure)
3. National Strategic Intelligence and Competitive Intelligence and What is in between. *Competitive Intelligence Magazine*, Vol. 16, No. 3, July- September
4. "Devil's Advocate: A Methodology to Improve Competitive Intelligence," *Competitive Intelligence Magazine*, Vol. 22, No. 3, 2018.  
[https://cdn.ymaws.com/www.scip.org/resource/collection/1643BBC8-D0AA-49A7-80A2-66D49753A123/Devils-Advocate-A\\_Methodology-to\\_Improve-Competitive-Intelligence.pdf](https://cdn.ymaws.com/www.scip.org/resource/collection/1643BBC8-D0AA-49A7-80A2-66D49753A123/Devils-Advocate-A_Methodology-to_Improve-Competitive-Intelligence.pdf)
5. "Measuring the Value of Intelligence in Business: A Case Study," *Competitive Intelligence Magazine*, January 2022, Vol. 27.  
<https://www.scip.org/page/Measuring-the-Value-of-Intelligence>
6. " Hamas was deterred as wishful thinking," *Maarachot*, no. 502, May 2024, in Hebrew. [www.maarachot.idf.il/2024/-מורתע-502-מכרכות-גליונות/מחשבה-מייחלת-ניתוח-אירוע-מתקפת-חמאס-ב-7-באוקטובר](http://www.maarachot.idf.il/2024/-מורתע-502-מכרכות-גליונות/מחשבה-מייחלת-ניתוח-אירוע-מתקפת-חמאס-ב-7-באוקטובר)
7. "What is the value of the ISA (Israel Security Agency) if it is under our control?" *Telem*, January 2025, in Hebrew. <https://telem.berl.org.il/11725/>

### **Active Participation in Scientific Meetings**

1. Conference of the Israel Association of Political Science, Ben-Gurion University of the Negev, May 2014, Intelligence and Strategy Panel, "National and Business Intelligence: A Comparative Perspective."
2. Research Conference: Information and Knowledge, Faculty of Management, Department of Information and Knowledge Management, University of Haifa, November 2013, 2014.
3. Annual Conference: Researchers in the Information Sciences, Department of Information Science, Bar-Ilan University, November 2014.
4. Chair, "Intelligence in Decision Making: Intelligence in Decision-Making Processes," Annual Conference of the Israel Association for International Studies, June 2017, The Hebrew University of Jerusalem.
5. The Open University, the Institute for Policy Analysis, 'Scenarios to Prevent Intelligence Surprises', April 2016.
6. Chair, "The impact of heads of States on Intelligence assessments," Annual Conference of the Israel Association for International Studies, June 2018, The Open University, Raanana.
7. Chair, "Stability of regimes as an intelligence challenge," Annual Conference of the Israel Association for International Studies, June 2019, Ben Gurion University, Beer Sheba.
8. "Israeli Intelligence, The Outbreak of the Second Intifada," ISA Conference, March 2022, Nashville, Tennessee.
9. "Counterintelligence in a Democratic Society: Studying Israel's Experience Compared to Western Democracies", Annual Conference of the Israel Association for International Studies, June 2025.

### **Courses Taught**

Title	Institute
1. Perspective on Strategic Intelligence in Government and in Business	Reichman University, (BA), Government and Diplomacy (until 2023).
2. Counterintelligence in Democratic Societies	The Hebrew University of Jerusalem (BA), Political Science (until 2020)
3. Strategic Intelligence in the Competitive Environment	The Academic College, Tel Aviv-Jaffa (MBA)
5. Competitive Intelligence	Netanya Academic College (MBA)
6. Innovation and entrepreneurship	
7. Competitive Intelligence	Bar -Ilan University, Information Science, BA
8. Integrating Counterintelligence in Israeli Security: The National Security	

**Date**  
28 June 2025