Name: Vered Elishar (-Malka)   **Date: 13/01/2024**

CURRICULUM VITAE

1.   Personal Details

Permanent Home Address: 1St. Geva St., Pardes Hanna-Karkur, Israel.

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2. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
1999-2004	The Hebrew University of Jerusalem, Department of Communication and Journalism, and Department of Political Science	PhD	2005
1996-1999	The Hebrew University of Jerusalem, Department of Communication and Journalism	MA, **Magna cum Laude**	1999
1992-1995	The Hebrew University of Jerusalem, Department of Communication and Journalism	BA	1995

B. Post-Doctoral Studies

Period of Study	Name of Institution, Department and Host	Degree	Year of Completion
2004-2006	Boston College, Department of Sociology, Prof. William Gamson	Post Doc.	2006

3. <u>Academic Ranks and Tenure in Institutes of Higher Education</u>

Dates	Name of Institution and Department	Rank/Position
2019-present	Yezreel Valley Academic College, Department of Communication	Full-time faculty member, Tenure Senior Lecturer
2017-2019	Yezreel Valley Academic College, Department of Communication	Full-time faculty member, Senior Lecturer
2011-2017	Yezreel Valley Academic College, Department of Communication	Full-time faculty member, Lecturer
2009-2012, 2019	The Interdisciplinary Center, Hertzlya	Adjunct Lecturer
2012-2013	Tel-Aviv University, Department of Political Science, Executive MA	Adjunct Lecturer
2009-2011	Yezreel Valley Academic College, Department of Communication	Part-time faculty member, Doctoral Instructor
2006-2009	New York University, Department of Communication and Culture	Visiting Scholar, Adjunct Lecturer
2004-2009	Department of Communication at the following institutions: Boston College, Boston University, Suffolk University, Ohio State University, Rutgers University	Adjunct Lecturer
2001-2004	Sapir academic college, School of Communication	Full-time faculty member, Doctoral Instructor

'*' Marks activities done after the acceptance of my 'senior lecture' degree.

'**' Marks activities done after the acceptance of my 'Tenure' status.

4. Offices in Academic Administration

year	Name of Institution and Department	Type of activity
**2023-	Yezreel Valley Academic College, Department of Communication	Head of the Department,
**2022-present	Yezreel Valley Academic College	Member of the Board of Directors
**2022-present	Yezreel Valley Academic College	Member of the follow-up committee for the implementation of the college's strategic plan
**2019-2023	Yezreel Valley Academic College, Department of Communication	Member of the Steering Committee
**2019-2020	Yezreel Valley Academic College	Member of the academic stuff's Discipline Committee
2012-present	Yezreel Valley Academic College, Department of Communication	Member of the Teaching board
2012-present	Yezreel Valley Academic College	Member of the Dormitory Committee
2012-2015, *2017-2023	Yezreel Valley Academic College, Department of Communication	Students Counsellor

5. Scholarly Positions and Activities outside the Institution

a. Reviewer of scientific or professional journal

Year	Name of Journal
**2024	Mass Communication and Society
**2022	Media and Communication
**2022	New Media and Society
**2022	Western Journal of Communication
**2021	Communication and Sport
**2020	Higher learning Research Communications Journal

*2017	International Journal of Communication
2013, **2020	Immigration (Hebrew)
2012, 2014, 2016	Media Frames (Hebrew)

להוסיף את שיפוט הספר

b. Reviewer of scientific or professional conference

Year	Name of Conference
2022-2024, 2013-2020	Annual Conferences of the Israeli Communication Association
**2023	IAMCR 2023
**2022	#SMSociety online conference (The 2022 International Conference on Social Media and Society)
**2022	The hybrid 72nd Annual ICA Conference, Paris
**2021	Barcelona Conference on Arts, Media & Culture (BAMC2021).

c. Membership in professional/scientific societies

Year	Name of Society
**2022-present	The Israel society of Ecology and Environmental Sciences
**2019-2021	Technology, Knowledge, and Society Research Network
**2018-present	DGOF – German Society for Online Research
2001-2004, 2010-**present	Israeli Communication Association

5. Participation in Scholarly Conferences

a. Active Participation in local conferences

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
April, **2024	The 26th Israel Communication Association conference	Reichman University, Herzliya	Elections 2022: the influence of political trust and efficacy on political online and offline engagement	Oral presentation
April, **2024	The 26th Israel Communication Association conference	Reichman University, Herzliya	Diffusion of rumors via social networks during the "Swords of iron" war	Oral presentation
April, **2023	The 25th Israel Communication Association conference	The Max Stern Yezreel Valley College	"Analyzing news consumption patterns about the Russia-Ukraine war in Germany and Israel"	Oral presentation
April, **2023	The 25th Israel Communication Association conference	The Max Stern Yezreel Valley College	"Dual screening in dual conflicts: Israelis facing external and internal conflicts in May 2021 as a case-study"	Oral presentation
**July, 2022	The 50st annual science and environment conference	Tel-Aviv, EXPO	"The role of the Israeli media in handling Climate Change: the perspective of journalists and columnists"	Oral presentation
**June, 2022	The 24th Israel Communication Association conference	The Hebrew University of Jerusalem	"It's spreading like a plague: spreading rumors online during a global pandemic".	Oral presentation
**June, 2022	The 24th Israel Communication Association conference	The Hebrew University of Jerusalem	"Evaluation of the use of the Second Screen during Operation Guardian of the Walls"	Oral presentation

**April, 2019	The 23rd Israel Communication Association conference	Hadassa College, Jerusalem	"Women's closed Facebook groups"	Oral presentation
**April, 2019	The 23rd Israel Communication Association conference	Hadassa College, Jerusalem	"Using WhatsApp while watching the World Cup 2018 broadcasts in Israel"	Oral presentation
**March, 2019	The 14th Chais Conference for the Study of Innovation and Learning Technologies	The Open University, Raanana	"Smartphones within the Academia: Viewpoints and Perceptions on Both Sides of the Lectern"	Oral presentation
*July, 2018	The 16th IUCEL conference	The Hebrew University of Jerusalem	"Smartphones in the academic World: opinions and perceptions on opposite sides"	Oral presentation
*March, 2018	The 22nd Israel Communication Association conference	College of Management, Rishon Le'Tzion	"The return of the Hypodermic needle? Fake news, public opinion, and the political use of social networks"	Oral presentation
*March, 2018	The 22nd Israel Communication Association conference	College of Management, Rishon Le'Tzion	"Online imagery-laden narratives and their usage by Israeli politicians as a PR strategy to win the elections"	Oral presentation
*December 2017	METAKSHERIM, The annual conference for graduate students in communication	University of Haifa	Journalism Studies	Panel Chair
*April, 2017	The 21st Israel Communication Association conference	Sapir Academic College	"Challenges and dilemmas in agenda setting research online"	Oral presentation
*April, 2017	The 21st Israel Communication Association conference	Sapir Academic College	"Twitter as a new journalistic arena in Israel"	Oral presentation
April, 2016	The 20th Israel Communication	Kinneret Academic College	"Between television and social networks: public agenda and media	Oral presentation

			agenda during the 2015 elections in Israel"	
April, 2015	The 19th Israel Communication Association conference	Open University, Raanana	"A functional analysis of old and new media in times of a national emergency"	Presenting as a Panel member
February, 2015	The 10th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the Technological Era	Open University, Raanana	"A new technology in a situation of national emergency: WhatsApp and its roles during operation "Protective Edge"	Oral presentation
February, 2014	The 9th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the Technological Era	Open University, Raanana	"The smartphone – students' best friend? Analyzing smartphone's roles in the lives of Israeli students".	Oral presentation
June, 2013	The MEITAL national conference for ICT oriented instruction in higher education	The Hebrew University, Jerusalem	"Connected at the academia: the role of smartphones in the lives of Israeli undergraduate students"	Oral presentation
February, 2013	The 8th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the Technological Era	The Open University, Raanana	"An ICT project as an agent of deliberation and empowerment: the case-study of communication students"	Oral presentation
July, 2012	The MEITAL national conference for ICT oriented instruction in higher education	Weizmann Institute of Science	"An ICT project as an agent of deliberation and empowerment: the case-study of communication students"	Oral presentation
May, 2012	The annual conference of the Israeli	Haifa University	"Deliberative Forum as an Empowerment Agent: The Case Study of Israeli	Oral presentation

	association for political science		Communication Students".	
April, 2012	The 16th Israel Communication Association conference	Tel-Aviv University	"Deliberative Forum as an Empowerment Agent: The Case Study of Israeli Communication Students".	Oral presentation
April, 2011	The 15th Israel Communication Association conference	Haifa University	"The warm nest of the Israelis in here".	Oral presentation
February, 2011	The annual conference of the Israeli Sociology association	Tel Aviv-Jaffa academic college	"The Israeli media as an Identity Prosthesis for Israeli immigrants to the USA".	Oral presentation
April, 2010	The 14th Israel Communication Association conference	The Interdisciplinary center, Herzliya	"The role of Israeli media in the life of the Israeli community of Northern NJ".	Oral presentation
April, 2003	The 7th Israel Communication Association conference	Bar-Ilan University	"The Internet as a new work-tool for American political reporters".	Oral presentation

b. Active Participation in international conferences

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
**March 2024	ICA 2024 regional conference: Human Tech Transition	Warsaw, Poland	Analyzing media usage patterns during the Israel-Hamas 2023 October war	Oral presentation
**March 2024	ICA 2024 regional conference: Human Tech Transition	Warsaw, Poland	Objective Ties versus Perceived Proximity: Exploring Predictors of Media Use in Germany and Israel amidst the 2022 Russian-Ukrainian War	Oral presentation

**February 2024	The 24th General Online Research (GOR) Conference	Cologne, Germany	Anxiety and Psychological distance as a drive of mainstream and online media consumption during war	Oral presentation
**February 2024	The 24th General Online Research (GOR) Conference	Cologne, Germany	Engagement Dynamics and Dual Screen Use During the 2022 FIFA World Cup	Oral presentation
**February 2024	The 24th General Online Research (GOR) Conference	Cologne, Germany	Navigating Political Turbulence: A Study of Trust and online / offline Engagement in Unstable Political Contexts	Oral presentation
**September 2023	The 23rd General Online Research (GOR) Conference	Kassel, Germany	"Media consumption patterns during the Russian-Ukrainian War: The role of proximity, media trust, and interest in politics in Germany and Israel"	Oral presentation
**September 2023	The 23rd General Online Research (GOR) Conference	Kassel, Germany	"Online vs. Offline political engagement in irregular election campaigns: the role of political trust and desire for change in shaping engagement patterns"	Oral presentation
**September 2023	The 23rd General Online Research (GOR) Conference	Kassel, Germany	"Political Issue Salience"	Session Chair
**July 2023	IAMCR 2023	Lyon, France	"Consuming news about the 2022-2023 Russian-Ukrainian war in Germany and Israel: A comparative analysis"	Oral presentation

**July 2023	IAMCR 2023	Lyon, France	"Examining the Role of Engagement in Sports Events Second Screen Usage: An Analysis of the FIFA World Cup in Qatar 2020 as a Media Event"	Oral presentation
**July 2023	IAMCR 2023	Lyon, France	"Understanding the influence of irregular political conditions on pre-election political engagement preferences"	Oral presentation
**September 2022	The 22nd General Online Research (GOR) Conference	Berlin, Germany	"Handling life under fire in a multi-media environment: Israeli civilians use of Second Screens during Operation "Guardian of the Walls."	Oral presentation
**September 2022	The 22nd General Online Research (GOR) Conference	Berlin, Germany	"Follow me: Social media users and factors affecting agendas during Election"	Oral presentation
**September 2022	The 22nd General Online Research (GOR) Conference	Berlin, Germany	"Spreading online rumors during a global pandemic: the role of knowledge, trust, and emotions"	Oral presentation
**September 2022	The 22nd General Online Research (GOR) Conference	Berlin, Germany	A Shared Reality? -	Chair
**July, 2022	The 2022 International Conference on social media and Society	Online	"Dual screening at war: Israeli civilians' use of smartphones during Televised war broadcasts"	Oral presentation
**May, 2022	The hybrid 72nd Annual ICA Conference	Paris, France, and online	"Understanding civilians' usage of smartphones as a second screen under fire:	Oral presentation

			The case of Israel's military operation "Guardian of the Walls"	
**October, 2021	CCCC 2021, 2nd International Conference on Climate Change Communication.	Hybrid, (online and in Madrid, Spain)	"News Media's Roles in Coping with the Climate Change: The perspective of senior Israeli journalists and columnists"	Oral presentation
**September 2021	The 21st General Online Research (GOR) Conference	Online (originally Berlin, Germany)	"Psychological factors as mediators of second screen usage during viewing sport broadcasts"	Oral presentation
**September 2021	The 21st General Online Research (GOR) Conference	Online (originally Berlin, Germany)	"Personal Agenda Setting? The effect of following patterns on social media during Election"	Oral presentation
**September 2021	The 21st General Online Research (GOR) Conference	Online (originally Berlin, Germany)	"Forwarding Pandemic Online Rumors in Israel and in Wuhan, China"	Oral presentation
**July, 2021	The IAMCR annual conference	Hybrid, (online and in Nairobi, Kenya)	"Spreading Covid-19 related rumors via WeChat and WhatsApp: The case-studies of Wuhan, China, and Israel'"	Oral presentation
**July, 2021	The IAMCR annual conference	Hybrid, (online and in Nairobi, Kenya)	"Watching the World Cup broadcasts: Enjoyment and Engagement via Second Screen"	Oral presentation

**October, 2020	The Agenda Setting Journal's 2020 online mini conference	Online	"Following prime ministerial candidates on social media: How does it affect the public's agenda-setting process?"	Oral presentation
**September, 2020	The 20st General Online Research (GOR) Conference	Online (originally Berlin, Germany)	"Like me": The impact of following prime ministerial candidates on social networks on perceived public agendas"	Oral presentation
**September, 2020	The 20st General Online Research (GOR) Conference	Online (originally Berlin, Germany)	"Practicing Citizenship and Deliberation online The Socio-Political Dynamic of Closed Women's Groups on Facebook"	Oral presentation
**September, 2020	The 20st General Online Research (GOR) Conference	Online (originally Berlin, Germany)	"No need to constantly innovate: interesting lessons from two election campaigns within a year"	Oral presentation
**September, 2019	The 7th international conference "Understanding Transition"	Bucharest, Romania	"Handling Information Biases: A Proposition"	Oral presentation
**September, 2019	The 7th international conference "Understanding Transition"	Bucharest, Romania	"Using WhatsApp while Watching the World Cup 2018 Broadcasts: A new Form of Users' Engagement"	Oral presentation
**September, 2019	The 7th international conference "Understanding Transition"	Bucharest, Romania	"Anonymity, Intimacy, involvement and support in women's closed Facebook groups"	Oral presentation
**March, 2019	The 15th International Conference on Technology, Knowledge & Society	Barcelona, Spain	"Twitter as a Journalistic Work-Tool in a "Twitter-unfriendly" Society"	Oral presentation

**March, 2019	The 15th International Conference on Technology, Knowledge & Society	Barcelona, Spain	"Handling Information Biases and "Fake News" across the Digital World"	Oral presentation
**March, 2019	The 15th International Conference on Technology, Knowledge & Society	Barcelona, Spain	"The Virtual Women Community"	Oral presentation
*November, 2018	*Affect & Social Media #4 (A&SM#4): Notifications from the Technological Nonconsciousness*	London, UK	"Social media, Legacy media, and the public, in the Trump(ing) era".	Oral presentation
*November, 2018	*Affect & Social Media #4 (A&SM#4): Notifications from the Technological Nonconsciousness*	London, UK	"The Secret Online World of Women: Intimacy and Exposure among Women's Closed Facebook Groups"	Oral presentation
*May, 2018	The 68th Annual Conference of the International Communication Association	Prague, Czech Republic	"Hybrid Media Systems during election campaigns: Challenging and tracing the question of "Who sets the agenda?"	Oral presentation
*March, 2018	The 18th General Online Research conference, (GOR)	Cologne, Germany	"Too close to call: Hybrid Media System Approach to News Topics' Salience during Election Campaign"	Oral presentation
*March, 2018	The 18th General Online Research conference, (GOR)	Cologne, Germany	"A story of Love and Hate: College Students and the Role of Smartphones in their Lives"	Oral presentation
*March, 2018	The 18th General Online Research conference, (GOR)	Cologne, Germany	"Fake News", Public Opinion, and the Political Use of Online Social Media"	Oral presentation
*March, 2018	The 18th General Online Research conference, (GOR)	Cologne, Germany	"Intimacy and Sharing among Closed Women's Facebook Groups"	Oral presentation
*September, 2017	Journalism, Society and Politics in the Digital Media Era	Limassol, Cyprus	"The New Game Changer? Analyzing Twitter as a New Journalistic Work-	Oral presentation

			Tool in the Context of Journalists and Politicians' Relationships"	
*September, 2017	Journalism, Society and Politics in the Digital Media Era	Limassol, Cyprus	"Agenda setting on-line."	Oral presentation
*September, 2017	Journalism, Society and Politics in the Digital Media Era	Limassol, Cyprus	"Covering elections in a multimedia environment…"	Oral presentation
*July, 2017	BARCELONA INTERNATIONAL CRITICAL PR CONFERENCE #7	Barcelona, Spain	"Public Relations and Agenda-Setting Research in a Time of Convergence"	Oral presentation
*March, 2017	The 17th General Online Research conference, (GOR)	Berlin, Germany	"Researching Agenda-Setting Online: Theoretical and Empirical Challenges"	Oral presentation
*March, 2017	The 17th General Online Research conference, (GOR)	Berlin, Germany	"Journalists and Politicians Relationships in the Twitter Environment: A new Game Changer?"	Oral presentation
July, 2016	2016 IAMCR conference	Leicester, U.K.	"Twitter as a Journalistic work-tool: The unique Israeli case-study"	Oral presentation
July , 2016	2016 IAMCR conference	Leicester, U.K.	"Analyzing Users and the Media Agenda Setting during the 2015 Israeli General Elections"	Oral presentation
March, 2016	The 16th General Online Research conference, (GOR)	Drezden, Germany	"Utilizing Tweeter as a journalistic arena – the Israeli case-study"	Oral presentation
March, 2016	The 16th General Online Research conference, (GOR)	Drezden, Germany	"Public Agenda 2.0: Comparing data from traditional and new media during the 2015 Israeli election"	Oral presentation
March, 2015	The 15th General Online Research conference, (GOR)	Cologne, Germany	"Social network sites and smartphone's news alerts as an alternative means for news"	Oral presentation

March, 2015	The 15th General Online Research conference, (GOR)	Cologne, Germany	"Users' best friend during a national crisis? WhatsApp and its roles in the lives of Israeli citizens in wartime"	Oral presentation
March, 2014	The 14th General Online Research conference, (GOR),	Cologne, Germany	"What's up in WhatsApp World? The role of a popular smartphone application in the lives of Israeli users"	Oral presentation
June, 2013	The International Communication Association (ICA) conference	London, Britain	"As if I Never Left": Homeland Media Connectivity and Denial of Diasporic Identity among Israelis in USA"	Oral presentation
March, 2013	The 13th General Online Research conference (GOR)	Mannheim, Germany	"Young Early Smartphone Adopters"	Oral presentation
December, 2012	1st Isra-HCI (Human-Computer Interaction) conference	Herzliya, Israel	"Smartphone Usages Patterns of Young Israelis"	Oral presentation
June, 2012	The Annual Association for Israel Studies (AIS) international conference	Haifa, Israel	"Forever Israelis: Symbolic Negation of Migration via Consumption of Israeli Media"	Oral presentation
July, 2011	The International Association for Media & Communication Research (IAMCR	Istanbul, Turkey	"Identity Prosthesis: Sustaining Native Identity via Homeland Media"	Oral presentation

c. Organization of Conferences or Sessions

Date	Name of Conference	Place of Conference	Subject of Conference/ Role at Conference/ Comments	Role
** 11/2023-04/2024	The 26th Israel Communication Association conference	Reichman University, Herzliya	Media and Communication studies	Member of the steering committee

**03/04/2023	The 25th Israel Communication Association conference	Communication Department, Yezreel Valley College	Media and Communication studies	Member of the steering committee, Head of departmental Organizing committee
**14/01/2020	"The Role of the Media in Handling the Climate Change Crisis"	Communication Department, Yezreel Valley College	Communication and the Climate Change Crisis Research	Initiator, Organizer
**23/05/2018	"100 Years to the Armageddon Battle"	Communication Department, Yezreel Valley College	Political History. Initiated by Prof. Keren, then head of the School of Media, Society and Government	Organizer

7. Invited Lectures\ Colloquium Talks

Date	Place of Lecture	Name of Forum	Presentation/Comments
**02/01/2024	Reichman University	Department of Communication	The Israeli media's role in handling climate change
**12/2019	Tel-Aviv University	Department of Communication	Twitter as a journalistic work tool in Israel
**05/2019	Ben Gurion University	Department of Communication	History repeating itself? Four phases of Political Communication on the Web
20/12/2015	Tel-Aviv University	Orange institute for Internet studies	"Social networks at service: the case-study of WhatsApp and Twitter"
04/01/2015	Bar-Ilan University	The first seminar of the "Science, Information, and Technology" sociological community	"The role of WhatsApp in the lives of citizens under threat during operation "Protective Edge".

2010	The Interdisciplinary Center, Hertzlya	Colloquium Talk at the school of Communication	"The role of Israeli media in the life of Northern NJ's Israeli community"
2009	Yezreel Valley College	Colloquium Talk at the department of Communication	"The role of Israeli media in the life of Northern NJ's Israeli community"
2006	New-York University, NY, USA	Colloquium Talk at the department of Communication and Culture	"The Internet as a new journalistic work-tool"
2006	Rutgers University, NJ, USA	Colloquium Talk at the department of Communication Journalism	"The Internet as a new journalistic work-tool"
2004	Haifa University	Colloquium Talk at the department of Communication	"The Internet as a new journalistic work-tool"

8. <u>Research Grants</u>

a. Grants Awarded
(1) Internal Grants

Role in Research	Co-Researchers	Topic	Funded by/ Amount	Year
*Co-PI	Dana Weimann-Saks, Yaron Ariel	Viewers alone: using WhatsApp when watching the World Cup	Yezreel Valley Academic College 5000₪	2018
*Co-PI	Dana Weimann-Saks, Yaron Ariel	Closed women's groups on Facebook	Yezreel Valley Academic College 14,500₪	2018
Co-PI	Dana Weimann-Saks, Yaron Ariel, Ruth Avidar	Election study	Yezreel Valley Academic College 10500₪	2015
Co-PI	Yaron Ariel, Ruth Avidar	Israeli Smartphone users – Part B (Qualitative)	Yezreel Valley Academic College 8000₪	2014-2015
Co-PI	Yaron Ariel, Ruth Avidar	Israeli Smartphone users – Part A (Quantitative Survey)	Yezreel Valley Academic College 10000₪	2012-2013

(2) External Grants

Role in Research	Co-Researchers	Topic	Funded by/ Amount	Year
PI		The Internet as a new work-tool for American political reporters	Sapir Academic College 3000₪	2002
PI		The Internet as a new work-tool for American political reporters	The Smart Institute, Department of Communication and Journalism, Hebrew University of Jerusalem 3000 ₪	2001

b. **Submission of Research Proposals – Pending**

Role in Research	Co-Researchers	Topic	Funded by	Year
**PI		The role of the media in coping with climate change	ISF	2023

c. **Submission of Research Proposals – Not Funded**

Role in Research	Co-Researchers	Topic	Funded by	Year	Score
**PI		The role of the media in coping with climate change	ISF	2022	none
**Co-PI	Yaron Ariel, Dana Weimann-Saks, and Julian Unkel (Germany)	Comparative Research Project-Israel-Germany: Framing the War in Ukraine in the Media	Yezreel Valley Academic College	2022	none

**Co-PI	Yaron Ariel, Dana Weimann-Saks, and Ruth Avidar	Who sets the agenda? Reciprocal Relations in the 2019 Elections: Television, Social Networks, and Public Attitudes	Yezreel Valley Academic College	2019	none
*Co-PI	Yaron Ariel, Dana Weimann-Saks	Closed women's groups on Facebook	Yezreel Valley Academic College	2018	none

9. <u>Teaching</u>

a. <u>Courses Taught in Recent Years</u>

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
**2023-	Online Democracy and Politics	Seminar	BA	A few dozens
**2022-present	Climate Change and Us (in English)	Mandatory to "Meshiv Ha Ruach" students	BA	A few dozens
**2022-present	Living in the digital age	Mandatory	BA	A few dozens
**2021-2022	Pro-seminar	Mandatory	BA	50
**2021-Present	Advanced Communication Theories (in English)	Mandatory	BA	50
**2021-2022	Media and the social construction of reality	Mandatory	BA	A few dozens
**2020	Living in Smartphone's Tyranny: Uses and Influences	Elective course	BA	40
*2018-present**	Sociology of media in Israel	Mandatory course	BA	A few dozens
*2018-2019**	Living in Smartphone's Tyranny: Uses and Influences	Seminar	BA	11

*2017	Online Democracy	Elective course	BA	A few dozens
*2017	Diplomacy and Conflict Resolutions in the New Media Era	Elective course	BA	A few dozens
2016-2017, *2018-2021** **2022-2023	Political Communication in Israel and abroad	Seminar	BA	A few dozens
2016	Political Communication in the era of New Media	Elective course	BA	A few dozens
2010-present**	Qualitative Research Methods	Mandatory course	BA	A few dozens
2009-2016	Introduction to the Israeli society	Mandatory course	BA	A few dozens
2009-2013	Introduction to social philosophy	Mandatory course	BA	A few dozens
2009-2012	Persuasive Communication	Elective course	BA	A few dozens
2002-2004; 2009-2013	Journalism as a profession and as an institution / The News Industry	Mandatory course	BA	A few dozens
2001-2017	Media, War, and Peace / Media and Diplomacy / Global Media	Elective course, Seminar	BA, MA	A few dozens
2000-2007; 2009-2010	Political Communication / Political Campaign / Politics, Media, and Public Opinion	Elective course, Mandatory course	BA	A few dozens
1999-2004	The Internet as a medium of political communication	Elective course	BA	A few dozens
1995-1999; 2001-2006; 2013 – present**	Introduction to mass media / to media	Mandatory	BA	A few dozens

b. Supervision of participants in the "Outstanding BA Students" program

Year	Name of Participant

2021-2022	Ella Shahnuk (Supervised with Dr. Dana Weimann-Saks)
2018-2019	Noam Jen Nov
2016-2017	Tamar Shoher
2013-2014	Avinoam Barhum
2012-2013	Eran Argov
2010-2011	Adi Malka

10. <u>Professional Experience</u>

Year	Type of activity
2004-2005	Political Communication adviser to the non-governmental organization "Brit Tzedek ve Shalom", as part of my post-doctoral activities in Boston College.
2001	Co-partner to the establishment of the parliamentary sub-committee of "Digital Democracy", headed by KM Michael Eitan.

11. <u>Non-Academic Community Service</u>

Year	Type of activity
**2023-	Active member of "Forum Dvorah" (a non-partisan, non-profit NGO promoting the equal representation of women in key decision-making positions in the fields of national security and foreign policy).
**2022-	Active member of an academic English club (Toastmaster International)
2013-2016 *2017-2021**	Member of the parents' leadership board at my children's high school

PUBLICATIONS

[a]- Same Contribution for all authors of the article due to all stages of the research. I was involved in all phases of the research, including conceptualization, analyzing, and writing the paper.

[b] - All phases of the research, including conceptualization, analyzing, and writing the paper, were made exclusively by me.

'*' Marks items published after the acceptance of my 'senior lecture' degree.

'**' Marks items published after the acceptance of my 'Tenure' status.

In all publication, the first author is the one who had initiated the project. Except for that, all authors have contributed a similar share to the publications, and therefore the order of authors is meaningless.

Ph.D. Dissertation

Dissertation topic: "The Internet as a new work tool for American Political Reporters" (2005, 340 pages.). Submitted in Hebrew to the Department of Communication and Journalism, the Hebrew University of Jerusalem. Advisor: Prof. Gadi Wolfsfeld.

A. Articles in Refereed Journals

Published

1. Ariel, Y., Weimann-Saks, D., Unkel, J., & **Elishar-Malka, V. (2023). Far away but close at heart? German and Israeli consumption of news concerning the 2022 Russian-Ukrainian war. *Media, war, and Conflict,* online first. https://doi.org/10.1177/17506352231212415 [Q1 in Political Studies; Q2 in Communication; IF=1.7]. [a]

2. **Elishar, V., & Ariel, Y. (2023). Twitter adoption and perceived utility among Israeli news professionals: A mixed-methods study. *Journal of Applied Journalism & Media Studies*, online first, https://doi.org/10.1386/ajms_00122_1 [Q2 in Communication; IF=0.58]. [a]

3. **Elishar-Malka, V**., Ariel, Y. and Weimann-Saks, D. (2023), 'Between the Homefront and the battleground, between the TV and the smartphone: Evaluating the use of a second screen during operation guardian of the walls', *International Journal of Communication*, 17(1), 3250–3266. [Q1 in Communication, IF 2023=1.802]. [a]

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20. **Malka, V**. (2013), "The discussions forum as a deliberation arena and an empowerment agent: the case-study of communication students", *Media Frames*, 10 (Hebrew). [b]

21. Kama, A. & **Malka, V**. (2013), "Identity Prosthesis: Home Media's Roles in Sustaining Native Identity for Israeli Migrants in the USA", *Howard Journal of Communication*, 24(4), 370-388. https://doi.org/10.1080/10646175.2013.835611 [Q2 in Communication, IF 2013=1.39] [#23 citations]. [a]

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C. Articles or Chapters in Scientific Books

Published

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[2] See the above footnote

23. **Elishar-Malka, V., Ariel, Y., & Avidar, R. (2019), "A Story of Love and Hate: Smartphones in Students' Lives", Schulz, J., Robinson, L., Khilnani, A., Baldwin, J., Pait, H., Williams, A., Davis, J. and Ignatow, G. (Ed.) Mediated Millennials (Studies in Media and Communications, Vol. 19), (pp.33-50). Emerald Publishing Limited. ISBN: 978-1-83909-078-3. [#3 citations]. [a]

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25. **Malka, V., Ariel, Y., Avidar, R. & Cohen, A.A. (2018). " Reconceptualizing uses and gratifications vis-à-vis smartphone applications: The case of WhatsApp". In: P. Vorderer, D. Hefner, R, Reinecke, & C. Klimmt (Eds), *Permanently Online, Permanently Connected* (pp. 43-50). New York: Routledge. [#5 citations]. [a]

*26. Weimann-Saks, D., Ariel, Y., **Malka, V.,** & Avidar, R. (2017). "Trends in public and media agenda-setting during the 2015 Israeli elections", in E. Orkibi, & M. Gerstenfeld (Eds.). Israel at the Polls 2015 A Moment of Transformative Stability. London: Routledge. ISBN 9781138637030*[a]

D. <u>Articles in Conference Proceedings</u>

<u>Published</u>

1**. Malka, V**., Ariel, Y., & Avidar, R., & Levy, E.C. (2014). What's up in WhatsApp world? The role of a popular smartphone application in the lives of Israeli users. Proceedings of the 16th International Conference of General Online Research, Cologne University of Applied Sciences. Colònia: Technische Hochschule Köln, p. 5-7. [#2 citations] [a]

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3. **Malka, V**. (2013), "An ICT project as an agent of deliberation and empowerment: the case-study of communication students", *Proceedings of the 9th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the Technological Era*, Raanana: The Open University of Israel. [b]

4. **Malka, V**., Ariel, Y**.,** Avidar, R. & Levy, E.C. (2013), "Connected at the academia: the role of smartphones in the lives of Israeli undergraduate students", the MEITAL national conference for ICT oriented instruction in higher education. [a]

5**. Malka, V**. (2012), "An ICT project as an agent of deliberation and empowerment: the case-study of communication students", the MEITAL national conference for ICT oriented instruction in higher education. [b]

E. Entries in Encyclopedias

1. **Malka, V.** (2008), "Golda Meir", "Itzhak Rabin", "Ariel Sharon", the "Encyclopedia of Political Communications", Sage (with revision). [b]

F. Other Scientific Publications

1. **Elishar-Malka, V**. (2004), "Politicians and the Internet: a story of love and hate", *Panim*, 30 (Hebrew). [b]

2. **Malka, V**. (2005). "Thinking about Elephants: Toward a dialog with George Lakoff". *The Public Eye* 19(2), fall, 2005 (As a Contributor). [b]

3. **Malka, V.**, Ariel, Y., Avidar, R., & Levy, E.C. (2014), "Got a joke? Was Operation Protective Edge the first WhatsApp war?" *The Seventh Eye*, October 20st, www.the7eye.org.il/130153. [a]

G. Submitted Publications

a. Articles in Refereed Journals

1. Weimann-Saks, D., **Elishar-Malka, V**., Ariel, Y. (2023) "Analyzing Political engagement in a multi-media, multi-elections environment: what factors will predict its patterns in an unpredictable political reality?" Under review in: *International Journal of Communication*. [Q1 in communication; IF 2023= 1.802]. [a]

2. **Elishar-Malka, V**., Ariel, Y., & Weimann-Saks, D. (2023) "Women's Self-Disclosure and Loneliness: Mediation of Involvement in Facebook Groups". Under review in*: Communication and Society*. [Q1 in communication; IF 2023= 1.6]. [a]

3. **Elishar-Malka, V**., Weimann-Saks, D. & Ariel, Y. (2023) "Online and offline voter engagement in an unstable political environment". Under review in *Journal of Elections, Public Opinion, and Parties*. [Q1 in sociology & political science; IF 2023= 1.6]. [a]

4. Ariel, Y., Weimann-Saks, D. & **Elishar-Malka, V**. (2023) " Dual screening in dual conflicts: Israelis facing external and internal conflicts in May 2021 as a case study". Under review in *Israeli Affairs*. [Q1 in cultural studies; IF 2022= 0.4]. [a]

5**. Elishar-Malka, V**. (2023). "The Israeli Media's Role in Coping with Climate Change: The Perspective of Journalists and Columnists". Under review in: *Journalism Studies*. [Q1 in communication; IF 2023= X]. [b]

6. Weimann-Saks, D., **Elishar-Malka, V**., Ariel, Y. (2023). "The Role of Engagement in Second Screen Usage: Analysis of the 2022 FIFA World Cup as a Media Event". Under review in: *International Journal of Sport Communication*. [Q2 in communication; IF 2023=X]. [a]

H. Summary of my Activities and Future Plans

For several years now, I study new media technologies and their impact in social, political, and journalistic contexts (mostly with Dr. Yaron Ariel and Dr. Dana Weimann-Saks).

Along the way, I have moved away from my original training as a political communication graduate student and scholar, while becoming more familiar with and fond of a sociological orientation (my post-doc. Period in the department of Sociology at Boston College must have contributed to that change, among other factors). The study of Israeli immigrants to the U.S., and the role of Israeli media in their lives (together with Dr. Amit Kama), is one of the fruits of the abovementioned phenomena.

Still, my academic "roots" have not been lost - I served as part of a research team that studied the media coverage of the 2015, the two 2019, the 2021, and the 2022 general elections in Israel, in both old and new media. Together with Dr. Ariel and Prof. Gabi Weimann, I have published a theoretical paper about political communication in the digital era (a paper I'm especially proud of due to its theoretical contribution).

Right after Operation 'Protective Edge" I led a study (together with Dr. Yaron Ariel and Dr. Ruth Avidar) on the civilian usage of WhatsApp during that war, and the personal and social meanings it carried. With the outbreak of "Guardian of the Walls" we run a similar study among Israeli civilians, and their second screen usage pattern during those days. We studied media usage patterns in Israel and in Germany during the ongoing Russia-Ukraine war, and as the "Swords of Iron" war was declared, we begun studying the civilian use of media during this period.

In the last three years I added a new research interest – Climate communication and Journalism, which I run on my own. In fact, this is my current main project. After studying the perspective of Israeli journalists regarding media's roles in coping with climate change, I plan to submit a related research proposal to ISF in the coming fall (it will be the second submission). My study of climate communication suggest an implementation of political communication theories in this rather new field.

My current work focuses on the following topics:

1. The role of the Israeli media in handling climate change (as a single scholar)
2. Media consumption patterns during wartime (the case-study of "Sword of Iron").
3. The role of traditional media, as well as new media, during election campaigns in Israel
4. Journalistic work tools