

November 2023

## Curriculum Vitae – Dr. Eilat Chen Levy (Ph.D.)



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### Higher Education

2018 – 2021

**Postdoctoral Fellowship**, Kreitman School for Advanced Graduate Studies, Ben Gurion University. **Research title:** "Distance Learning". **Post-Doc Adviser:** Prof. Gilad Ravid, [The Department of Industrial Engineering and Management](#). Research grant supported by **The Israeli Ministry of Science, Technology and Space**.

2013 - 2017

**Ph.D.** The Faculty of Management, the Department of Information and Knowledge Management, University of Haifa. **Dissertation title:** "The Effect of Online Interruption on the Quality of Cognitive Performance and the Pace of Work". **Doctoral Adviser:** [Prof. Sheizaf Rafaeli](#)

### Work Experience

2018 – 2021

Postdoctoral Fellowship, Kreitman School for Advanced Graduate Studies, Ben Gurion University. Post –Doc Adviser: Prof. Gilad Ravid, The Department of Industrial Engineering and Management. Research grant supported by **The Israeli Ministry of Science, Technology and Space**.

2018 - Present

Lecturer, Communication Department, Academic College of Jezreel Valley

2005 - 2012

Lecturer, Communication & Management Department

College of Management, Rishon Lezion

2011- 2012

Lecturer, Sanat MBA Program, The Center for Academic Studies, Or Yehuda

2009 -2010

Teaching Assistant, Introduction to Academic Writing, Communication Department, Academic College of Jezreel Valley

2007-2009

Program Coordinator 'Zafona' project, The Sagy Center for Internet Research, University of Haifa

### **Active Participation in Scholarly Conferences**

Levy, E.C. Ariel, Y., & (2023). *The Privacy Paradox in WhatsApp: Examining the Relationships Between Usage, Concerns, and Protection Behaviors*. The 25th International Conference of General Online Research, University of Kassel. September 20-22, Kassel, Germany.

Ravid, G., Levy, E.C., Avriel-Avni, N., Shwartz, Y., Makover, V. (2021). *A comparative study : Teachers' and students' perceptions of distance learning in the periphery before and during the Covid-19 pandemic*. The 1st annual conference in science education as a growth leverage in the periphery: Challenges and opportunities in distance learning, January 21, 2021, A Virtual Conference, Israel [\*Hebrew].

Levy, E.C., Ariel, Y. Gur, A. (2019). *Smartphones' Interruption and Service Quality*. Presented at the 13<sup>TH</sup> annual conference of the Israel Association for Information Systems - ILAIS 2019, June 24, 2019 Tel Aviv University, Israel [\*Hebrew].

Gur, A., Levy, E.C. & Ariel, Y. (2018). *Online interruption during visit at the family doctor and its impact on the patient service quality perception and patient satisfaction*. Presented at the 13 Annual Health Policy Conference, May 9, 2018, David InterContinental Hotel, Tel Aviv, Israel [\*Hebrew].

Levy, E.C., Rafaeli, S., & Ariel, Y. (2017). *Effects of Online Interruptions: Rich, Poor,*

- Fragmented & Continuous*. Presented at the 18th Annual Conference of The Association of Internet Researchers (AoIR ,2017), October 18-21, 2017, Tartu, Estonia.
- Gur, A., Levy, E.C. & Ariel, Y. (2017). "The effect of online interruption in patient-doctor encounter on patient perceived service quality". *31<sup>st</sup> European Conference on Philosophy of Medicine and Health Care*, Belgrade, Serbia, August 16-19, 2017.
- Levy, E.C. (2017). "The Effect of Online Interruption on the Quality of Cognitive Performance and the Pace of Work". The Faculty of management, The Department of Information and Knowledge Management (Seminar, 2017), June 12, 2017, University of Haifa, Haifa, Israel.
- Levy, E.C., Rafaeli, S., & Ariel, Y. (2017). *Variations of Online Interruptions*. Presented at the 11<sup>TH</sup> annual conference of the Israel Association for Information Systems - ILAIS 2017, July 10, 2017 Bar Ilan University, Israel [\*Hebrew].
- Levy, E.C., Rafaeli, S., & Ariel, Y. (2017). *Online Fragmented Interruptions and Online Continuous Interruptions*. The 19th International Conference of General Online Research (GOR), HTW Berlin - University of Applied Sciences, Berlin, Germany 15-17 March 2017.
- Levy, E.C. & Rafaeli, S. (2017). *The Effect of the Pace of Online Interruptions and the Information Richness of the Interruptions*. The Research Center for Innovation in Learning Technologies 2017 (Chais Conference 2017), February 14-15, 2017, The Open University, Raanana, Israel.
- Malka, V., Ariel, Y., Avidar, R., & Levy, E.C. (2015). New Technology in a National Crisis Situation: "WhatsApp" and its role in "Protective Edge" Operation. Presented at the Research Center for Innovation in Learning Technologies 2015 (Chais Conference 2015), February 10-11, 2015, The Open University, Raanana, Israel [\*Hebrew].
- Avidar, R., Ariel, Y., Malka, V., & Levy, E.C. (2014). "Smartphones, Publics, and OPR: Do Publics Want to Engage?". *The 21th International Public Relations Symposium (BledCom)*. Bled, Slovenia. July 4-5, 2014.
- Levy, E.C., Rafaeli, S., & Ariel, Y. (2014). *Online interruption: Relevancy of media richness theory*. The Annual Conference of the International Communication

- Association. Seattle, WA. May 2014 (Accepted).
- Malka, V., Ariel, Y., Avidar, R., & Levy, E.C. (2014). *What's up in Whatsapp world? The role of a popular smartphone application in the lives of Israeli users*". The 16th International Conference of General Online Research, Cologne University of Applied Sciences. Cologne, Germany. March 5-7, 2014.
- Ariel, Y., & Levy, E.C. (2014). *"Smartphones and second-level digital divide"*. The 16th International Conference of General Online Research, Cologne University of Applied Sciences. Cologne, Germany. March 5-7, 2014.
- Avidar, R., Ariel, Y., Malka, V., & Levy, E.C. *"Smartphones: A new challenge for public relations and relationship building"*. Presented at Public Relations: Between Academia and Profession. February 20, 2014, The Open University, Raanana, Israel [\*Hebrew].
- Malka, V., Ariel, Y., Avidar, R., & Levy, E.C. (2014). *The smartphone : Is he the student best friend? The smartphone in the lives of students in Israel'*. Presented at the Research Center for Innovation in Learning Technologies 2014 (Chais Conference 2014), February 11- 12 2013, The Open University, Raanana, Israel [\*Hebrew].
- Levy, E.C., Rafaeli, S., & Ariel, Y. (2014). *A Closer Look at Chat as a Continuing Interruption during Cognitive Task*. The Second Israeli Human-Computer Interaction Research Conference (IsraHCI), January 14th, 2014. IBM Research Center, Haifa, Israel.
- Levy, E.C., Avidar, R., & Ariel, Y. (2013). 'New and old media in the lense of interactivity '. *Research Conference: Information and knowledge*. November 13, 2013 University of Haifa, Haifa, Israel [\*Hebrew].
- Avidar, R., Ariel, Y., Malka, V., & Levy, E.C. *"Smartphones – a new opportunity for relationship building and engagement"*? EUPRERA 2013, Ramon Llull University, Barcelona, Spain, October 3-5, 2013 (accepted).
- Ariel, Y., Malka, V., Avidar, R. & Levy E. C. (2013). The Usability of Smartphones among Youngsters. Annual conference for the International Association for Media & Communication Research (IAMCR) at Dublin City University, Dublin, Ireland, 25th-29th June 2013.
- Ariel, Y., Levy E.C., & Rafaeli, S. (2013). *Smartphones and Digital Divide*. The annual

conference for the International Association for Media & Communication Research (IAMCR) at Dublin City University, Dublin, Ireland. June 2013 (Accepted).

Avidar, R., Ariel, Y., Malka, V., & Levy, E.C. . (2013). "Smartphones and young publics: A new challenge for public relations practice and relationship building". *The 20th International Public Relations Symposium (BledCom 2013)*. Lake Bled, Slovenia, June 14-15, 2013.

Malka, V., Ariel, Y., Avidar, R., & Levy, E.C. (2013). "*Mehubarim, the version of the Academia: The role of the smartphone in the lives of undergraduate students*". The 11th Annual MEITAL National Conference, May 20, 2013, The Hebrew University, Jerusalem [\*Hebrew]. Accepted.

Ariel, Y., Avidar, R., Malka, V., & Levy, E.C. (2013). "The role of innovative technologies in society: Smartphones and young early adopters". The first International Conference on Internet Science, Brussels, Belgium, April 10-11, 2013.

Levy, E.C., Rafaeli, S., & Ariel, Y. (2013). 'The Effect of Chat as Continuing Interruption on Cognitive Performance'. The 15th International Conference of General Online Research, March 4-6, 2013, Cooperative State University Mannheim, Germany.

Levy, E.C., Ariel, Y., Avidar, R., & Malka, V. (2013). 'Young early smartphone adopters'. The 15th International Conference of General Online Research, March 4-6, 2013, Cooperative State University Mannheim, Germany.

Levy, E.C., Rafaeli, S., & Ariel, Y. (2013). *Chat as a "continuing Interruption" to Cognitive Task*. Presented at the Research Center for Innovation in Learning Technologies 2013 (Chais Conference 2013), February 19-20, 2013, The Open University, Raanana, Israel [\*Hebrew].

Levy, E.C., Ariel, Y., & Rafaeli, S. (2013). *Digital gaps in smartphone usability in Israel*. presented at the 44th Annual Conference of the Israel Sociological Society, February 18-19, 2013, Ruppin Academic Center, Hefer Valley , Israel [\*Hebrew].

Ariel, Y., Malka, V., Avidar, R., & Levy, E.C. (2013). Smartphone Usages: Patterns of Young Israelis. Presented at the First Israeli Human-Computer Interaction Research Conference (IsraHCI), January 15th, 2013 ,the Interdisciplinary Center (IDC), Herzliya, Israel.

Levy, E.C., Rafaeli, S., & Ariel, Y. (2012). *Interruption in Online Environment*. The sixth

- annual conference of the Israel Association for Information Systems - ILAIS 2012, July 2, 2012 University of Haifa, Israel [\*Hebrew].
- Levy, E.C., & Rafaeli, S. (July 2012). *Learning Technologies via Wiki: Zafona 2.0 Project*. The 10th Annual MEITAL National Conference, The Davidson Institute of Science Education, The Weizmann Institute of Science, Rehovot [\*Hebrew].
- Levy, E.C., & Rafaeli, S. (2012). ' *Wiki Platform Interaction: Zafona 2.0 Project*'. The 16th Annual Conference of the Israel Communication Association [ISCA], Tel-viv University, Tel Aviv April 3-4, 2012 [\*Hebrew].
- Levy, E.C., Ariel, Y., & Rafaeli, S. (2012). ' *The Smart Mobile Phone in Israel: Uses and Digital Gap*'. The 16th Annual Conference of the Israel Communication Association [ISCA], Tel-Aviv University, Tel Aviv April 3-4, 2012 [\*Hebrew].
- Levy, E.C., Rafaeli, S., & Ariel, Y. (2012). *Online interruption effect on cognitive performance* Presented at the 14th General Online Research 2012 (GOR12), March 5-7, 2012, Cooperative State University Mannheim, Germany.
- Ariel, Y., Levy, E.C., & Rafaeli, S. (2012). *Mobile Phone Users Behavior: The Israeli Case*. Presented at the 14<sup>th</sup> General Online Research 2012 (GOR12), March 5- 7 2012, Cooperative State University Mannheim, Germany.
- Levy, E.C., Rafaeli, S., & Ariel, Y. (2012). *The Effect of Interruption on Cognitive Task: A Comparison between Mobile Phone and the WWW as Mediators*. Presented at the Research Center for Innovation in Learning Technologies 2012 (Chais 2012), February 15-16 2012, The Open University, Ra'anana, Israel, [\*Hebrew].
- Levy, C.E., Rafaeli, S., & Ariel, Y. (July 2011). *Richness of Interruption Messages: Take Your Time?*. Presented at the International Association of Media and Research Conference-IAMCR, Kadir Has University, Istanbul, Turkey.
- Levy, C.E., Rafaeli, S. (April 2011) *Zafona 2.0 as a teaching tool for e-learning in Junior high*. Presented at the 15<sup>th</sup> Conference of the Israel Communication Association, University of Haifa, Israel, [\*Hebrew].
- Levy, C.E., Rafaeli, S., & Ariel, Y. (April 2011). *Richness of Interruption Message: The influence on cognitive performance*. Presented at the 15<sup>th</sup> Conference of the Israel Communication Association, University of Haifa, Israel, [\*Hebrew].

Levy, E.C. (December 2010.). *The Influence of Interruption Richness on Cognitive Performance Quality: A Comparison between Receiving Rich and Poor Information via Mobile Phone and WWW at the Internet as an Agent for Message Transferring*. Presented at Communicating: Student Research Conference, University of Haifa, Israel, [\*Hebrew].

## **Proceedings**

Levy, E. C., & Ariel, Y. (2022). [The Effects of Fragmented and Continuous Interruptions on Online Task Performance](https://doi.org/10.30935/ojcmnt/12404). *Online Journal of Communication and Media Technologies*, 12(4), e202229. <https://doi.org/10.30935/ojcmnt/12404>.

Avrieli-Avni, N., Levy, E.C., Makover, V., Shwartz, Y., Ravid, G. (2020). [Distance learning on routine and emergency periods: Preliminary conclusions from research among school administrators and teachers in south of Israel](#). *Negev, Dead Sea Arava Studies*, 12 (2), 56-60 [Hebrew].

Levy, E.C. & Rafaeli, S. (2017). *The Effect of the Pace of Online Interruptions and the Information Richness of the Interruptions*. The Research Center for Innovation in Learning Technologies 2017 (Chais Conference 2017), February 14-15, 2017, The Open University, Raanana, Israel.

Levy, E.C. & Rafaeli, S. (2016). 'The Effect of the Pace of Online Interruptions and the Information Richness of the Interruptions'. *The Research Center for Innovation in Learning Technologies 2016* (Chais Conference 2016), February 14-15, 2016, The Open University, Raanana, Israel.

Malka, V., Ariel, Y., Avidar, R., & Levy, E.C. (2015). New Technology in a National Crisis Situation: "WhatsApp" and its role in "Protective Edge" Operation. Presented at the Research Center for Innovation in Learning Technologies 2015 (Chais Conference 2015), February 10-11, 2015, The Open University, Raanana, Israel [\*Hebrew].

Levy, E.C., & Rafaeli, S. (July 2012). 'Learning Technologies via Wiki: *Zafona 2.0* Project'. *The 10th Annual MEITAL National Conference*, The Davidson Institute of Science Education, The Weizmann Institute of Science, Rehovot [\*Hebrew]

Levy, E.C., Rafaeli, S., & Ariel, Y. (2012). 'Interruption in Online Environment'. *The sixth annual conference of the Israel Association for Information Systems - ILAIS 2012*,

July 2, 2012 University of Haifa, Israel [\*Hebrew]

Levy, E.C., Rafaeli, S., & Ariel, Y. (2012). 'Online interruption effect on cognitive performance'  
Presented at the 14th General Online Research 2012 (GOR12), March 5-7, 2012,  
Cooperative State University Mannheim, Germany.

Ariel, Y., Levy, E.C., & Rafaeli, S. (2012). 'Mobile Phone Users Behavior: The Israeli Case'.  
*Presented at the 14<sup>th</sup> General Online Research 2012 (GOR12), March 5- 7 2012, Cooperative  
State University Mannheim, Germany*

Levy, E.C., Rafaeli, S., & Ariel, Y. (2012). 'The Effect of Interruption on Cognitive Task:  
A Comparison between Mobile Phone and the WWW as Mediators' *Presented at the  
Research Center for Innovation in Learning Technologies 2012 (Chais 2012),  
February 15-16 2012, The Open University , Ra'anana, Israel, [\*Hebrew]*

Levy, C.E., Rafaeli, S., & Ariel, Y. (July 2011). 'Richness of Interruption Messages:  
Take Your Time?'. *Presented at the International Association of Media and Research  
Conference-IAMCR, Kadir Has University, Istanbul, Turkey*

### **List of Publications**

Levy, E. C., & Ariel, Y. (2022). [The Effects of Fragmented and Continuous Interruptions on Online Task Performance](#). *Online Journal of Communication and Media Technologies*, 12(4), e202229. <https://doi.org/10.30935/ojcm/12404>.

Avriel-Avni, N., Levy, E.C., Makover, V., Shwartz, Y., Ravid, G. (2020). [Distance learning on routine and emergency periods: Preliminary conclusions from research among school administrators and teachers in south of Israel](#). *Negev, Dead Sea Arava Studies*, 12 (2), 56-60 [Hebrew].

Ariel, Y., Malka, V., Avidar, R., & Levy, E.C. (2015). [Smartphone's usage among young Israeli adults: A combined quantitative and qualitative approach](#). *Israel Affairs* (Published online 19 July 2017).

[Levy, E. C., Rafaeli, S., & Ariel, Y. \(2016\). The Effect of Online Interruptions on the Quality of Cognitive Performance. \*Telematics and Informatics\*. 33\(4\), 1014-1021. doi:10.1016/j.tele.2016.03.003](#)

Malka, V., Ariel, Y., Avidar, R., and Levy, E. C. (2015). Operation "Protective Edge"- The first Whatsapp war? *Kesher* , 47, 88-96 [Hebrew].



- Avidar, R., Ariel, Y., Malka, V., & Levy, E.C. (2015). Smartphones, publics, and OPR: Do publics want to engage? *Public Relations Review*, 41(2), 214-221.
- Avidar, R., Ariel, Y., Malka, V., and Levy, E.C. (2013). Smartphones and young publics: A new challenge for public relations practice and relationship building. *Public Relations Review*, <http://dx.doi.org/10.1016/j.pubrev.2013.09.010>.
- Levy, E.C. (2011). MA Thesis, Graduate School of Management, University of Haifa, Advisor: Prof: Sheizaf Rafaeli. [Hebrew].

### **Scholarships, Awards etc.**

- 2018-2021 Postdoctoral Fellowship, Post-Doc Adviser: Prof. Gilad Ravid, The Department of Industrial Engineering and Management.  
Research grant supported by **The Israeli Ministry of Science, Technology and Space.**
- 2015 **LINKS - The Israeli Center of Research Excellence**, Research grant for the Doctoral thesis
- 2012 **Academic College of Jezreel Valley**, Research grant (as a part of a research group): "The impact of the mobile phone on the lives of young people in Isarel"
- 2012 **The Sagy Center for Internet Research University of Haifa** - Travel grant For 14th General Online Research 2012 (GOR12), Mannheim, Germany.
- 2011 **The Sagy Center for Internet Research University of Haifa** - Travel grant For IAMCR Conference , Kadir Has University, Istanbul, Turkey.
- 2007- 2008 **Yad Hanadiv** Scholarship for 'Zafona 2.0' project.

## Teaching

<b>Title</b>	<b>Year</b>	<b>Type</b>	<b>Level</b>
Persuasive communication	2020 - 2021	Elective – Online Course	B.A
Content Product Management (Mobile Phone & Internet)	2018 - 2021	Elective – Online Course	B.A
Multitasking & Overload	2018 - 2021	Elective Course	B.A
Location-Based Services	2012	Workshop	B.A
Mobile Content Development	2005-2012	Workshop	B.A
Web Product Managing	2005-2012	Workshop	B.A
Interactive Marketing & Advertising	2009-2011	Workshop	B.A
Marketing & Advertising In New Media	2011	Mandatory	B.A
Creative Thinking	2011	Mandatory	B.A
Techniques & Content Developing in Mobile Phones	2005-2011	Workshop	B.A
Content Managing in Mobile telephony	2010	Workshop	B.A
Introduction to Academic Writing	2010	Mandatory (Teaching Assistant)	B.A

## Invited Speaker

2020: " *Survey results: Teachers' and students' perceptions of distance learning in the periphery before and during the coronavirus pandemic*". Webinar of the Department of Industrial Engineering and Management. Ben Gurion University, September 13, 2020, A Virtual Webinar , Israel [\*Hebrew].

2017: "*The Effect of Online Interruption on the Quality of Cognitive Performance and the Pace of Work*", Seminar of the Faculty of Management, the Department of Information and Knowledge Management, University of Haifa, June 12.

2016 - "*A Simulation game as a research tool to collect data*", the Department of Communication, College of Jezreel Valley, Emek Yezreel, January 7.

2015: "*Online Interruptions and Media Richness Theory*", the Department of Communication, University of Haifa, December 31.

2015: "*An Examining as a research tool*", the Department of Communication, University of Haifa, December 28.

2015 - "*Information overload in the Digital Age*", the Department of Communication, College of Jezreel Valley, Emek Yezreel, December 9.

2015: "*An Examining as a research tool*", The Faculty of Management, the Department of Information and Knowledge Management, University of Haifa, November 24.

2015 - "*Pilot Experiment: Examining the Sea Trader A Simulation game as a research tool*", Doctoral Seminar of the Faculty of Management, the Department of Information and Knowledge Management, University of Haifa, November 23.

2012 - "*The Influence of Interruption Richness on Cognitive Performance Quality: A Comparison between Receiving Rich and Poor Information via Mobile Phone and WWW at the Internet as an Agent for Message Transferring*", Seminar of the Faculty of Management, the Department of Information and Knowledge Management, University of Haifa, February 27.

2010 - "*How to Create New Content in Mobile Phones?*" MBA The Program for excellent students, Graduate School of Management, University of Haifa, November 11.

### **Professional Affiliations**

[The Center for Internet Research, University of Haifa](#)

[LINKS – The Israeli Center of Research Excellence](#)

ISOC-IL Israel Internet Association

Zafona 2.0, the Sagy Center for Internet Research, University of Haifa

### **Volunteer Activities**

[Care Givers Israel](#) - The Israeli organization for family caregivers

1992-1995 Member of the Rotary Club, Tel Aviv