

June 2021

Curriculum Vitae

1. Personal Data

Name in Hebrew: פרופ' גיל כהן
 Name in English: Gil Cohen, Ph.D.
 Department/School: Logistic Department , management school
 E-Mail: gilc@wgalil.ac.il

2. Education Certificates and Degrees

<u>Education</u>	<u>Institute</u>	<u>Department</u>	<u>Year</u>
Ph.D. Finance	Haifa University	Management	2006
M.B.A Business and Finance	Tel Aviv University	Management	2000

3. **Title of Doctoral Thesis:** A Comparative Multinational Study of Corporate Investment, Financing and Dividend Policies”.

Supervisors: Prof. Yosef Yagil,

4. Academic Ranks (Last 5 years)

<u>Rank</u>	<u>% Position</u>	<u>From</u>	<u>Institute</u>
Senior Lecturer	100	2012	Carmel Academic Center

5. Scientific Areas of Specialization

Financial Markets and corporate Management, Investment strategies and Technical Analysis.

6. Academic Profile

Researcher and advisor on investment strategies, firms valuations and corporate policies to business around the globe and economics disputes.

7. Important Publications

Cohen, G., and E.Cabiri (2015). "Can Technical Oscillators Outperform the Buy and Hold Strategy?" *Applied Economics*, 47, 30, 3189-3197.

Cohen, G., and Y. Pavlodsky, (2016). "China Versus the U.S. who Leads the Financial Markets?", *China -US Business Review*, 15,10, 507-511.

Cohen, G., and Y. Pavlodsky, (2016). " On Analysts Earnings Forecast Mistakes", *International Research Journal of Finance and Economics*, 154,7-23.

Cohen, G., (2017). "Why You Should Prefer Low Volatility ETFs", *China -US Business Review*. 16, 10, 504-510.

Cohen, G., (2017). "Can Israeli Stocks Indices Predict Real Estate Prices Trends?", *Journal of Contemporary Management*, BAP press, 6, 1, 127-132.

Cohen, G., Qadan, M. (2019). "Optimizing Technical Oscillators for Trading Popular U.S", *Journal of Internet Banking and Commerce*, 24,348-349. (IF=0.19, GS h5-index=21, SJR Q3 H-index=20).

Qadan, M., Aharon, D.Y., Cohen, G. (2020). "Everybody Likes Shopping, Including the US Capital Market". *Physica A: Statistical Mechanics and its Applications*, Vol 551,1, August. (IF=2.924, SJR Q2, H-index=151).

Cohen, G. (2020). "Algorithmic Setups for Trading Popular U.S ETFs", *Cogent Economics and Finance*, 8,1,1-8, (IF=0.25, SJR Q3, H-index=7, GS h5-index=16).

Cohen, G. (2020). "Best Candlesticks Pattern to Trade Stocks". *International Journal of Economics and Financial issues*,10,2,261-256. (C=1, IF=0.20, SJR Q3 H-index=18).

Cohen, G. (2020). "Optimizing Algorithmic Strategies for Trading Bitcoin", *Computational Economics*, 14, March 2020. (IF=1.317, SJR Q2 H-index=38 GS h5-index=22).

Cohen, G. (2020). "Forecasting Bitcoin Trends Using Algorithmic Learning Systems", *Entropy-MDPI*, 22(8), 838. (IF=2.494, SJR Q2, Scopus Q1, H-index=61).

Cohen, G. (2020). "The Sister Cities Program and Tourism". *Journal of Hospitality and Tourism Management*, 45,182-191. (IF=3.415, SJR Q1, H-index=28).

Cohen, G. (2020). "How the Sister Cities Program Promotes Tourism", *Israel Affairs*, 27,2,340-350, (IF=0.304, SJR Q1, H-index=17).

*Cohen, G. (2021). "Optimizing Candlesticks Patterns for Bitcoin's Trading Systems", *Review of Quotative Finance and Accounting*,

<https://link.springer.com/article/10.1007%2Fs11156-021-00973-6> (IF=1.66, SJR Q1, H-index=36).

Cohen, G., (2015). "Does Social Trading Works?", International Research Journal of Finance and Economics. 141,101-107.

Cohen, G., (2014). "Why Don't You Trade Only Four Days a Year? An Empirical Study into the Abnormal Returns of Quarters First Trading Day", Economics Letters, 124,3, 335-337.

Cohen, G., (2014). "On the Impact of Bond's Rating Changes on the Firm's Stock Price", International Journal of Financial Research, 5, 1, 64-70.

Cohen, G., (2013). "On the Efficiency of the Corporate Bond Market and the Rating Agencies: Evidence from the Israeli Bond market", Journal of Applied Finance and Banking, 3, 6, 123-133.