

Gavin Suss



Short bio:

Educator, mentor, teacher in creative thinking and practical innovation. Combines practical hands on work in the industry with academic research. Dean and Head of the MA program at the School of Design and Innovation.

Key achievements:

- 17 years of teaching, education and mentoring students and managers (TAU, Shenkar, College of Management)
- Head of the MA program for Innovation and Entrepreneurship (College of Management)
- Published many papers and 2 books, invited to leading conferences and events worldwide lecturer and key speaker
- CEO of VARAM (High Committee for Public Colleges)
- Head of the MA program – School of Design for Innovation
- Head of MA accelerator 2015-2018 – College of Management
- Over 7 years of managerial experience in academic institutions
- Combines years of experience from the industry and academic research
- One of the only Israeli's on www.expertisefinder.com, in creative thinking and innovation
- Board Director of the MA plastic engineer committee (2013-2017) and the investment committee for entrepreneurs (2016) at Shenkar.
- Mentor at the Edelson School of Entrepreneurship at the IDC
- Contributes to leading media in Israel on topics related to area of expertise (the Marker, Ynet, Globes and Calcalist)

Education

2014 Executive Talent Management Program – HBS. Harvard University

2013 Teaching Diploma – Open University

1998-2002 PhD in Education and Management - Tel Aviv University. **The Effects of an Intervention Program on Changing the Organizational Culture of Secular and Religious Elementary Schools.** (mentors: Shlomo Sharan and Hanna Shachar)

1995-1997 Masters (honors) in Education Management – Tel Aviv University. **The Expectations and Concerns of Students Making the Transition from Elementary to Junior High School: a comparison of Two Cities.** (mentors: Shlomo Sharan and Hanna Shachar)

1992-1995 B.A in Education Management and the History of the Jewish People– TAU

Professional Experience

2018 **Dean – School of Design and Innovation – College of Management Studies**

2007-2018 **Global Learning and Communication Director – Keter Plastic (ending December 2018)**

2002 – **Innovation Consultant to leading companies in Israel and Abroad, and Lecturer worldwide.**

2002 - 2007 – **Head of the Academic Administration Department and lecturer in the faculty of Design - Shenkar College.**

2000-2001 **V.P Marketing at Global E-Cash Inc. (An American Start Up)**

1992-2000 **General Director - “The Tomashin College of Education”.**

Other

2012 – 2017 Director -Infinity Investment House

2013-2017 Board Member of the MA committee in the Plastic Engineering Department – Shenkar College.

2007-2010 Director - Archive of the Jewish People in the Hebrew University.

2005-2007 General Manager of the VARAM committee

2004 – today Consulting and training to the leading firms in Israel (EY, Delta, Electricity Company, Netivi Israel, Zim, ICL, El Al, IAF, Defense Ministry, Variant, Applied Materials, Hafia University, BDO, Systematics and many more)

Military Background

Reserve - lecture at the School of Leadership (Beit Golmitz)

1987-1990 Artillery Forces – Solider and Commander.

Publications

Shachar, H., Suss, G & Sharan, S (2002) The Expectations and Concerns of Students Making the Transition from Elementary to Junior High School: The Tale of Two Cities. **Research Papers in Education, Theory and Practice**. Vol, 17, no 1, pp 79-95.

Shachar, H., Suss, G, Sharan, S (2010) Changing organizational culture and instructional methods in elementary schools: Perceptions of teachers and professional educational consultants. **Journal of Educational Change**. Vol 11, no 3, pp 273-289.

Suss, G (2010) d-Vision: Seeking Excellence Through a Hands-on Engineering Multi Discipline Global Internship Program. **American Journal of Business Education**. Vol 3, no 4, pp 99-104.

Suss, G (2013) The Next Revolution Will Be in Education: A New Marketing Approach for Schools. **Journal of International Education Research**. Vol 9, No 1. pp 47-54.

Suss, G (2014) The “Innovation through education” (ITE) program/; Teaching and Encouraging innovation for Middle Management” **Research Papers on Knowledge, Innovation and Enterprise**. Vol 2. pp 19-30

Suss, G (2015) Assessment of a training program: employee's attitudes to creativity and innovation. **International Journal of Strategic Management** Vol 15, no 2, pp7-22

Suss, G (2016) A roadmap to creativity: The NCWM new creative workshop model. **European Journal of Management**. Vol 16, no 3, pp 13-24.

Hebrew

שחר, ח, סאס, ג, שרן, ש (2007) שינוי של שיטות ההוראה ודפוסי הארגון בבתי ספר יסודיים : תפיסות של מורים ומדריכים ומקומו של הפיקוח. **עיניים במינהל החינוך**. כרך 29 עמ' 107-127. אוניברסיטת חיפה

Books

Suss, G (2013) **WAKE UP: You only live once**. Orion Publishing.

Suss, G (2016) Training towards creativity and innovation: A comparison between employee's attitudes in **Creativity in the Arts, Science and Technology**, ED Riesman F. pp 190-220, KIE Conference.

Suss, G (2018) **It's all about Creativity**. Orion Publishing

International Conferences

Aila International Conference – 2000. Research in Education, and its implementation in a changing world. **Paper presented:** Characteristics of a change program to improve schools: a comparison between secular and religious elementary schools.

Aila International Conference – 2002 Educational Research in an era of scarcity. **Paper presented:** Evaluating a reform program in Israel.

International Conference in Cardiff - 2003 The Perfect Curriculum. **Paper presented:** The Israeli curriculum – 25 years from today.

The Third International Education Conference in Hawaii – 2005

Paper presented: Changing Elementary Schools' Cultures from two points of View: Teachers and Change Agents.

EARLI 2005 Cyprus – Paper presented: Changing Organizational Culture and Instructional Methods in Elementary Schools (with Hanna Shachar) Nicosia University.

International Academic Conference 2007 (Mexico)– Paper presented: Changing Elementary Schools’ Cultures from two points of View: Teachers and Change Agents

The Clute Institute 2010 (Orlando) International conference in Education and Business. Paper presented: d-Vision: Seeking Excellence Through a Hands-on Engineering Multi Discipline Global Internship Program.

The Clute Institute 2012 (Las Vegas) International Conference in Education and Business. Paper presented: The Next Revolution Will Be in Education: A New Marketing Approach for Schools.

The Clute Institute 2013 (Las Vegas) International Conference in Education and Business. Paper presented: Hope, Job Satisfaction and High Talent Employees.

International Conference on Knowledge, Innovation and Enterprise 2014 (Riga) Paper Presented: The Next Revolution Will Be in Education: A New Marketing Approach for Schools.

Front End of Innovation EMEA 2015 (Vienna) Paper presented: Workshop on creativity and innovation.

Annual gathering of YIG in China 2016 Workshop on creativity and innovation + 2 lectures on creativity and decision making

The International Journal of Arts & Sciences 2016 (Boston) Paper presented: Assessment of a training program: employee’s attitudes to creativity and innovation.

International Conference on Knowledge, Innovation and Enterprise 2016 (Berlin) Paper presented: Assessment of a training program: employee’s attitudes to creativity and innovation.

The 15th Leadership and human resource management conference 2016. (Nicosia) Expert Panel on Talent management.

The Clute Institute 2017 (Las Vegas) International Conference in Education and Business. Paper presented: A roadmap to creativity: The NCWM new creative workshop model